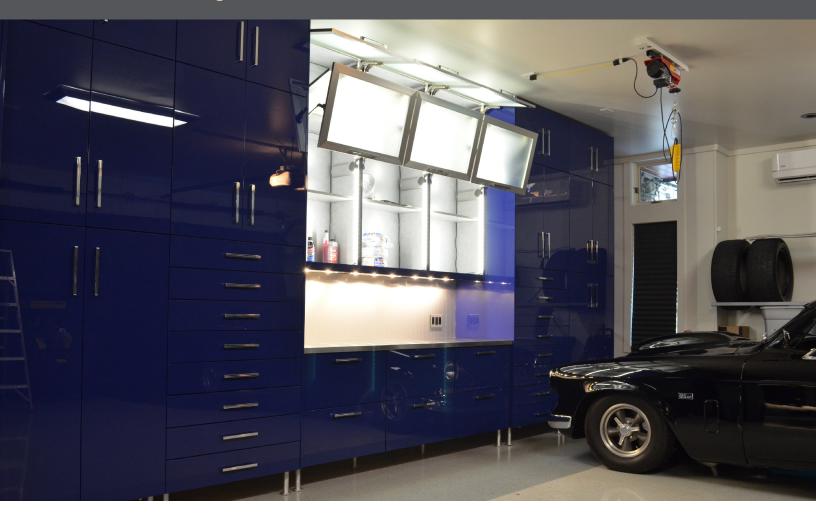


Norcia Fine Custom Cabinetry - Skillet Gap Road House PARAPAN® High Gloss Solid Surface Doors

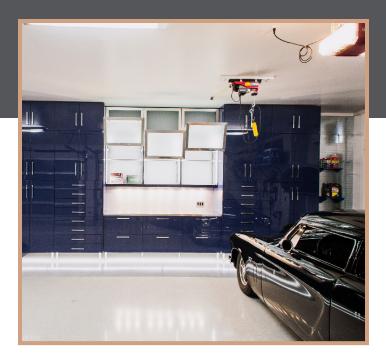


A designer's eye for detail and quality is exactly how one lucky homeowner in Chattanooga, Tennessee received the birthday gift of his dreams. When the homeowner's wife approached designer Julie Bledsoe about surprising her husband with a custom garage, she truly had no idea what design her husband would like. He loved unique automobiles and his tastes were modern, with an eye for fine quality and detailed craftsmanship.

Over the course of a few meetings and numerous conversations, the garage design had evolved into a car enthusiast's dream. High gloss surfaces, glass and metal combined with brilliant color that was right at home in the neutral backdrop of a garage.

High gloss solid surface PARAPAN® doors were at the foundation of the garage design. Julie discovered the product at her custom millwork shop, Norcia Fine Custom Cabinetry in Chattanooga. PARAPAN was the premium high gloss material available to the casework industry. With a solid 18mm thick cast acrylic composition, the product produced perfect mirror-like reflection without distortion.

Unlike other high gloss products on the market, PARAPAN's durability and resistance to warping and fading made it an obvious choice for an area that may be exposed to more harsh outdoor elements than a residential interior.





"PARAPAN® is a great product to work with and the experience went off without a hitch."

Mike Norcia, Owner, Norcia Fine Cabinetry

After looking at the diverse color palette, they decided to go with a rich cobalt blue to accentuate the space while maintaining a high-end feel. There were no limits when it came to the use of technology. Julie integrated servo-drive driven door lift mechanisms, drawers which opened with the touch of a finger and LED lighting elements which provided both form and function. Aluminum frame glass cabinet doors added design interest and visibility to several of the cabinets, but the majority of the cabinetry was clad in the seductive shine of cobalt blue high gloss PARAPAN doors and drawer fronts.

Mike Norcia, owner of Norcia Fine Cabinetry, has worked with PARAPAN in the past and said "PARAPAN is a great product to work with and the experience went off without a

hitch". His high-end custom shop was accustomed to producing 99% of the fronts on their cabinetry. They typically spent a lot of time and labor on construction and especially finishing the doors, but in this case the doors and drawer fronts arrived ready to install. The fully finished product meant they were able to almost double their capacity during this project.

According to Norcia, "The client could not believe the quality of the end product." This resulted in additional projects for the same client and attractive marketing exposure online and through buzz around town. "I would do a PARAPAN job every week." In the rapidly growing market of high-end contemporary residential casework projects, he may be well on his way.

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